

BETT 2017

The next BETT Show is about 3 months away and we are pretty excited for this upcoming event. It will be held from 25th to 28th Jan, 2017 at London ExCel. Every year, we try to showcase our latest development in the show, and this year, we are going to present some new features of our solutions including multimedia classroom management and digital language laboratory software – XCLASS & DLL as well as XCLASS Multi-platform. Moreover, we are working on the latest iOS teacher edition which allows teacher using iPad to manage and interact with students' iPads. On the other hand, we will take this opportunity to know the latest information and market trend via communicating with our customers and visitors. So, please mark your calendar and we hope to see you in BETT 2017 (Booth No. A80).



Student Formula Coding Competition Hong Kong

STEM (Science, Technology, Engineering, and Mathematics) is one of the hot topics in global education and it happens to Hong Kong too. The Education Bureau of Hong Kong has put much effort in promoting STEM education recently to stimulate students' ability to combine the relevant knowledge and innovative thinking to the real applications. We, Sun-Tech, are proud to be one of the co-organizers for a STEM event - "Student Formula Coding Competition Hong Kong" held on 24th – 25th Sept, 2016 at Hong Kong Cyberport.



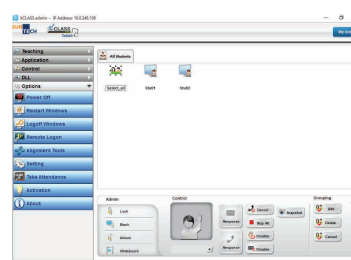
During the competition, participating students leveraged their knowledge in IoT and coding to control autonomous race cars. Over 80 schools, including primary and secondary schools participated this event and there were 123 teams to join the competition. Some special guests and partners also participated and sponsored the event, including Innovation and Technology Bureau, Cyberport, Microsoft, BOC Life, H3C and etc. The event was fun, fascinating and successful. It is just the beginning and we hope that we will have more chances to promote STEM in the coming future.



Trend of e-Learning in Hong Kong (continued)

It is beyond doubt that e-Learning has become an effective way for teaching and learning nowadays especially in developed countries. In recent years, the Hong Kong Government has been financially supporting schools to improve both wired and wireless infrastructure so that they can implement different e-learning solutions. For example, more and more schools are adopting tablet devices for their teaching and learning so the demand for classroom management solutions and digital content is increasing.

There is an increasing demand of our XCLASS Multi-platform. Is it happening in your region too? If the schools have sufficient funds to build and enhance the network infrastructure and when the hardware is ready, they will eventually seek for our solutions. Therefore, we believe that it is time to introduce our XCLASS Multi-platform in your markets. For more details about our XCLASS Multi-platform, please refer to the link of the product leaflet down below. And if you want to know more about it or receive a trial version, please feel free to contact us.



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